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### **Philadelphia SmartCEO Celebrated 25 Top Female CEOs at the Brava! Awards, July 23**

*Over 300 CEOs and decision-makers joined SmartCEO in honoring female CEOs at the highly anticipated, high-energy celebration*

**Philadelphia, PA (July 24, 2014)** — Philadelphia SmartCEO recognized the area's top female CEOs at the 2014 Brava! Awards, which took place on Wednesday, July 23 at the Crystal Tea Room. This year's winners collectively generated \$1.5 billion in revenue and employed more than 4,287 people. Additionally, the 2014 Brava! winners were profiled in the July/August 2014 issue of *Philadelphia SmartCEO* magazine.

SmartCEO received more than 160 nominations across the Mid-Atlantic for the award. A group of Greater Philadelphia business leaders formed the Brava! committee and chose the 25 winners. For a complete list of winners, please see below.

SmartCEO also inducted four new women into the Brava! Hall of Fame at the event. Since 2010, SmartCEO has recognized female CEOs for their philanthropic and business leadership with the Brava! Awards and continues that spirit of leadership and philanthropy through the Hall of Fame. For the list of Hall of Fame inductees, please see below.

For more information on the Brava! winners, visit [www.smartceo.com](http://www.smartceo.com) to view the digital edition of the July/August 2014 issue.

“Brava winners possess the utmost qualities in a leader — vision, passion, compassion, dedication, perseverance. Every one of this year's winners exhibits these qualities in running their business, their families and their philanthropic activities. They give 110 percent of themselves,” says Rick Crane, president of SmartContent Studios, a division of SmartCEO. “We are honored and humbled to recognize a group of women who are truly making a difference in the world.”





The event kicked off with a high-energy cocktail reception followed by an engaging, video-packed awards ceremony. An impressive audience of friends, colleagues and family came together to celebrate the winners' achievements.

### **About SmartCEO**

SmartCEO's mission is to educate and inspire the business community through its award-winning magazine, connections at C-level events and access to valuable online resources. SmartCEO's integrated media platforms reach decision makers in the Baltimore, New York, Philadelphia and Washington, DC, metropolitan areas.

### **About the Brava! Awards**

The Brava! Awards program celebrates female CEOs who combine their irrepressible entrepreneurial spirit with a passion for giving back to the community. Brava! Award winners are exemplary leaders of both their companies and their communities. They encourage local philanthropy, mentor up-and-coming leaders and set their companies on the path to tremendous growth. Each year, an independent committee of local business leaders selects winners based on the quality of applications submitted. SmartCEO shares their inspiring stories in the July/August issue of *SmartCEO* magazine and celebrates their success at an awards reception in July.

### **2014 Philadelphia Brava! Winners**

**Amy Kothari**, Alarm Capital Alliance

**Anne Sceia Klein**, Anne Klein Communications Group, LLC

**Tracy Moore Jarman**, Aquatrols Corporation of America

**Patricia Leuchten**, The Avoca Group, Inc.

**Beverly Stewart, M.Ed.**, Back to Basics Learning Dynamics, Inc.

**Joan Docktor**, Berkshire Hathaway HomeServices Fox & Roach, Realtors

**Joan Waters**, COFCO

**Debra Malinics**, Debra Malinics Advertising

**Lori F. Reiner, CPA**, EisnerAmper LLP

**Kelley M. Huff**, Enchanted Acres Farm, Inc.

**Rose Cook**, The FlexPro Group

**Lisa Formica**, fmi direct, inc.

**Cheryl A Colleluori**, HEADstrong Foundation

**Judith V. McGruther**, The Hill at Whitemarsh

**Mary AJ McClain**, Invo HealthCare Associates

**Susan Jacobson**, Jacobson Strategic Communications





**Courtney Seda McDonnell**, Law Offices of McDonnell & Associates  
**Laura Novak**, Little Nest Portraits  
**Dr. Kathy Landau Goodman, Au.D.**, Main Line Audiology Consultants, PC  
**Suzanne H. Nicholson, ASID, NCIDQ, LEED AP**, Meyer  
**Dawn M. Zier**, Nutrisystem  
**Peggy Gionta**, Partner's Consulting, Inc.  
**Teddy Thomas**, Ronald McDonald House of Southern New Jersey, Inc.  
**Wendy Hamilton**, SugarHouse Casino  
**Joy Taylor**, TayganPoint Consulting Group

### **2014 Philadelphia Brava! Hall of Fame Inductees**

Class of 2013:

**Emily Biscardi**, Xelerate, LLC

Class of 2012:

**Cheryl Janssen**, Kids Smiles

Class of 2011:

**Cate Weaver**, CSG Global

Class of 2010:

**Pam Cornforth**, Ronald McDonald House of Delaware

To find out more about the 2015 Brava! Awards nomination process, email us at [PHprograms@smartceo.com](mailto:PHprograms@smartceo.com). For information about sponsorship opportunities, email us at [Philadelphia@smartceo.com](mailto:Philadelphia@smartceo.com).

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