Xelerate™

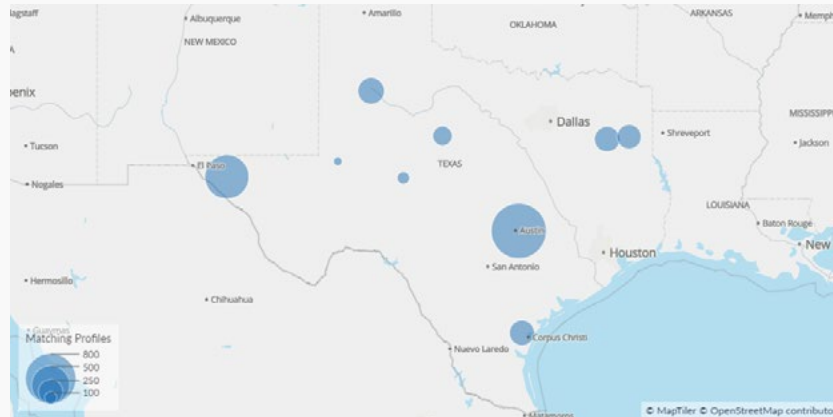STRATEGIC INSIGHTS TO IMPROVE BUSINESS DECISIONS

Identifying Growth Markets

Client's Challenge:

Seeking to grow quickly, a large healthcare organization was looking to expand locations across Texas. The client recognized the need for licensed practical nurse (LPN) candidates as a core driver of hitting 2020 expansion targets, so they turned to Xelerate to understand the talent landscape and inform their expansion strategy.

Xelerate's Impact:

Xelerate analyzed the size of talent pools in targeted areas within the State to determine optimal markets, resulting in the recruitment of top talent and a reduced time to hire.

MSA Name	Matching Profiles	Job Family Employment	Median Compensation	Annual Postings Competition	Estimated Hires Per Posting
Austin-Round Rock-Georgetown, TX	942	3,905	$46,792	2,128	0.41
El Paso, TX	641	2,137	$44,305	482	0.80
Lubbock, TX	286	1,623	$44,889	480	0.70
Tyler, TX	269	1,174	$41,101	422	0.64
Corpus Christi, TX	265	1,202	$44,387	393	0.62
Longview, TX	251	979	$45,009	363	0.62
Abilene, TX	183	687	$39,924	388	0.37
San Angelo, TX	105	433	$43,733	198	0.35
Odessa, TX	69	339	$46,467	135	0.52

Source: Emsi economicmodeling.com

Through these strategic insights, the client was able to execute on a successful expansion strategy.

With data-backed insights and a proven hiring process, Xelerate delivers the talent to drive growth.

We are Xelerate. Let's get to work.

Get Talent Insights